

WCW Partners PRIVACY POLICY

This Privacy Policy ("**Privacy Policy**") is a legal agreement ("**Agreement**") between WCW Partners, Inc., a Minnesota corporation whose notice address is contained below and/or any of its affiliates ("**Company**") and each user who has completed the registration process, provided information and/or is using the Company's website ("**User**") located at the domain name www.wcwpartners.com ("**Website**"). If User does not agree to this Privacy Policy, do not use the services provided by this Website.

PURPOSE

The Company's Privacy Policy is designed to assist the User in understanding how the Company collects and uses the personal information provided to the Company on the Website and to assist the User in making informed decisions when using the Website.

WCW Partners respects your privacy and recognizes your need for appropriate protection and management of any personally identifiable information you enter into our website. We are committed to privacy and we support current industry initiatives to preserve individual and company privacy rights on the Internet.

CLASSIFICATION OF INFORMATION

When the User visits the Website each User may provide the Company with two types of information, which includes personal information knowingly disclosed to the Company by the User that is collected on an individual basis, including, but not limited to Registration Data, User Data and Content, as defined in the Terms of Use Agreement incorporated by reference (collectively referred to as "**Personal Information**") and Website use information collected on an aggregate basis as User and others browse the Website ("**User Information**").

PERSONAL INFORMATION

Personal Information includes, but is not limited to individual information about the User, Registration Data, User Data, Content, the User's firm or company information and the User's practices when registering to use the Website, certain services, email newsletters and alerts, or purchase items through the Website and can include such personally identifiable information as name, email address, company name, address, phone number, email address, and credit card information or additional comments on service needs and interests.

USER INFORMATION

User Information is similar to other commercial websites that uses a standard technology called Cookies and Web server logs ("**Log Files**") to collect information about how the Website is used. Information gathered through Cookies and Log Files may include the date and time of visits, the pages viewed, time spent at the Website, and the websites visited just before and just after the Website. The Company's advertisers and ad serving companies may also use small pieces of code to determine which advertisements and promotions users have seen and how users responded to them. Personal Information is not stored in Cookies, Log Files or in the code discussed above.

COOKIES

A "**Cookie**" is a very small text document, which often includes an anonymous unique identifier. When a user visits a website, that website's computer asks the user's computer for permission to store files in a part of the user's hard drive specifically designated for cookies. Each website can send its own Cookie to a user's browser if the browser's preferences allow it, but only to access the Cookies it has already sent to the user, not the Cookies sent to the user by other websites. The Company has no control over the other websites' Cookies.

COMPANY USE

The Company generally uses Personal Information for purposes of administering and expanding its business activities, providing products and/or services to Users, fulfilling orders, providing Personal Information to third-party businesses required to fulfill product orders and/or provide services ("**Affiliates**"), providing customer service,

making available other products and services to Users, notifying the User about important changes to the Website, new services, newsletters, updates, Company information, alerts and special offers (“**Company Use**”). The Company may need to send critical service updates from the Website, which User may not opt-out of receiving.

BUSINESS TRANSITIONS

Company may buy or sell assets, business offerings or the control of the Website. Personal and User Information may be transferred at any time in the course of corporate divestitures, mergers, or any dissolution. The User will be notified of any such change in ownership or control of Personal and/or User Information.

SECURITY

The Company follows generally accepted industry standards to protect Personal Information, both during transmission and after receipt. No method of transmission over the Internet, or method of electronic storage, is 100% secure and Company does not guarantee absolute security. Email is not recognized as a secure medium of communication. User should not send private information via email.

CERTAIN DISCLOSURES

The Company may disclose Personal Information if required to do so by law or subpoena or if such action is necessary to: (a) conform to the law or comply with legal process; (b) protect and defend the Company’s rights and property, Website, the Users or (c) act under circumstances to protect the safety of Users or third parties.

LINKS

Company is not responsible for the practices employed by Associate or other third party websites linked to or from the Website (“**Links**”), nor the information or content contained therein. Often Links to other websites are provided solely as pointers to information on topics that may be useful to Users. This Privacy Policy does not apply to any Links. Browsing and interaction on any other website, including websites which have a link on the Website, are subject to that website's own rules and policies. Please read over those privacy rules and policies before proceeding.

CONSENT

By using the Website, the User consents to the Company’s collection and use of Personal Information as described in this Privacy Policy and the Terms of Use Agreement. Any changes to the Privacy Policy will be posted on the Website.

OPT-OUT OPTION

Each User may opt-out of certain uses by Company by checking the desired opt-out options available at the time of registration or by going to the Website to review which uses include an option to opt-out. Except for any optional uses the User has expressly requested to be omitted from, Company has exclusive ownership of all present and future existing rights to the Personal and User Information submitted to the Company (“**Submissions**”). Company is entitled to use the Submissions for any commercial or other purpose whatsoever, without compensation to User or any other person sending the Submission. User acknowledges that User is responsible for whatever material User submits, and User shall have full responsibility for the message submitted, including its legality, reliability, appropriateness, originality, and copyright.

CONTACT US

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